



## LEADING 2030: SUSTAINABILITY

LEADING 2030 is a project that aims to boost post-pandemic business practices for sustainable development, focusing on achieving the UN Sustainable Development Goals (SDGs) by 2030.

### 1. CULTURE OF SUSTAINABILITY



This project aims to foster a culture of sustainability and ownership of the SDGs within businesses, creating a holistic roadmap for implementing sustainable actions.

### 2. UPSKILLING PROFESSIONALS



Business consultants, trainers and leaders will receive specialized training to help them integrate sustainability into their work and effectively guide businesses in this transition.

### 3. INNOVATIVE RESOURCES



The project develops innovative and cutting-edge education and training resources, making them accessible through digital and open media platforms.

### 4. GLOBAL COOPERATION



LEADING 2030 fosters collaboration among local, regional, national and European partners, key stakeholders, and target groups in all project phases.

## LEADING 2030: IMPACT

LEADING 2030 empowers businesses to adopt sustainable practices, equipping leaders with the necessary skills and developing accessible educational resources to drive positive change toward a sustainable future.



## LEARN MORE:

[LEADING2030.EU](http://LEADING2030.EU)



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