



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them

Boost post-pandemic business practices for sustainable development for 2030

2022-1-PT01-KA220-VET-000089333



PARTNERS

Centro de Estudos e
Desenvolvimento Regional
Urbano
Portugal
www.cedru.com



Mindshift Talent Advisory
Portugal
www.mindshift.pt



Emporiko Kai Viomichaniko
Epimelitirio Herakliou
Greece
<https://ebeh.gr/>



Cuiablue OÜ
Estonia
www.cuiablue.ee



Future in Perspective Limited
Ireland
www.futureinperspective.com



Centre for Advancement of
Research and Development in
Educational Technology
Cyprus
www.cardet.org



DISRUPTIA
Spain
www.disruptia.es



Internationaler Bund
Germany
www.internationaler-bund.de



PROJECT RESULTS

The project will deliver eight concrete results:

R1 - LEADING 2030 practice principles framework, around three key-areas (Sustainability, Business Practices, Leadership).

R2 - LEADING 2030 upskilling programme, comprising six units (Sustainability, Business Practices, Leadership, Prioritising Opportunities, Aligning Goals, Taking Action).

R3 - LEADING 2030 multiresource WebHub, available in six languages (EN, PT, DE, ES, EL, EE).

R4 - LEADING 2030 Corporate MOOCs, covering nine thematic areas.

R5 - LEADING 2030 StoryMaps, a set of seven inspirational digital narratives about the implementation of LEADING 2030 practice principles in Portugal, Spain, Ireland, Germany, Estonia, Greece and Cyprus.

R6 - LEADING 2030 Awareness & Understanding campaigns, to wider promote and disseminate the project at local, regional, national and European level.

R7 - LEADING 2030 Impact-driven, based on Theory of Change and Behaviour Change.

R8 - LEADING 2030 Exploitation of the project resources.

PROJECT AIM

The purpose of the LEADING 2030 is to boost post-pandemic sustainable business practices. To reach it, the following objectives are defined:

1 - Accelerate a culture of sustainability and ownership of the SDGs within businesses, creating a holistic and practical roadmap for implementing suitable actions.

2 - Upskill business consultants, CVET professionals, and leaders with the necessary competences so that they can support the mainstreaming of sustainability actions having a positive impact in targeted sectors.

3 - Develop a set of innovative and cutting-edge education and training resources making them available in digital and open media.

4 - Enhance local, regional, national and European cooperation through the participation of associated partners, key stakeholders and target groups in all phases of the project.