

Boost post-pandemic business practices for sustainable development for 2030

2022-1-PT01-KA220-VET-000089333



eBrief - December 2024

LEADING 2030 Final Summit

LEADING 2030 has come to a close. We celebrated the final phase of this incredible project in Dresden on 5 December 2024. The final summit. organised by partner Internationaler Bund (IB) represented by Andreas Koth, was a great success. There were top speakers such as Dr. Matthias Walz. Scientist Sustainable Senior for Finance, UNU-FLORES with his speech 'Sustainability: What, How, Why' and two representatives local sustainable best practices: Mirko Köhler (Sunmaxx PVT GmbH) and Stefan Bien (Offerista Group GmbH). course. the presentation LEADING 2030 and its achievements by coordinator Goncalo Caetano (CEDRU, Portugal) was an essential part of the summit.

Although LEADING 2030 has officially ended, the resources, content and tools developed will continue to remain freely accessible via the WebHub!



To access the LEADING 2030 WebHub – please scan the QR Code below







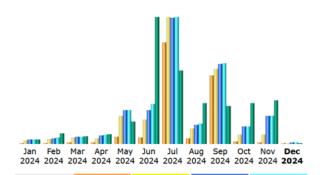
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The LEADING 2030 Achievements

- 1.LEADING 2030 principles practice key-areas: framework. around three Sustainability, Business Practices, Leadership
- 2.LEADING 2030 upskilling programme, comprising six units: Sustainability, Business Practices, Leadership. Prioritising Opportunities, Aligning Goals, Taking Action
- 3.LEADING 2030 multiresource WebHub
- 4.LEADING 2030 Corporate MOOCs, covering nine thematic areas
- 5.LEADING 2030 StoryMaps, a set of seven inspirational digital narratives about the implementation of LEADING 2030 practice principles in the participating countries.



Month	Unique visitors	Number of visits	Pages	Hits
Jan 2024	13	95	129	130
Feb 2024	20	135	190	197
Mar 2024	24	168	240	240
Apr 2024	28	162	290	298
May 2024	193	815	1,151	1,154
Jun 2024	172	704	1,157	1,382
Jul 2024	2,958	3,692	4,368	4,369
Aug 2024	159	448	633	690
Sep 2024	2,001	2,183	2,764	2,768
Oct 2024	44	247	599	603
Nov 2024	35	248	954	966
Dec 2024	3	16	38	39
Total	5,650	8,913	12,513	12,836

We are very proud of the great success the WebHub is having, which has had an explosion of visits and interactions (as shown in the graph above) especially since the piloting phase where the resources, content and tools were tested by key stakeholders in the business and education.

Meet the Partners

LEADING 2030 is coordinated by CEDRU - Centro de Estudos e Desenvolvimento Regional Urbano (Portugal) and the other partners are:

- Mindshift Talent Advisory (Portugal)
- HCCI Chamber of Heraklion (Greece)
- Cuiablue OÜ (Estonia)
- FIP Future In Perspective (Ireland)
- CARDET Centre for Advancement of Research and Development in Educational Technology (Cyprus)
- DISRUPTIA (Spain)
- IB Internationaler Bund IB Mitte aGmbH für Bildung und Soziale Dienste Niederlassung Sachsen (Germany)















